**REQUIREMENTS**

We require packaging for our new product, a sleek new massager wand. The packaging needs to be black and white, and needs to represent our brand. The words to describe our brand are:

* **Sensual**
* **Luxurious**
* **Sleek simplicity**

**Here is a Pinterest board detailing our preferred style:** <https://uk.pinterest.com/elisepajackson/packaging-kassandra/>

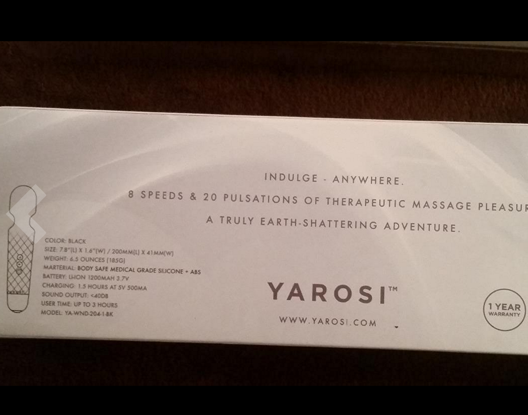
The product looks like the below:



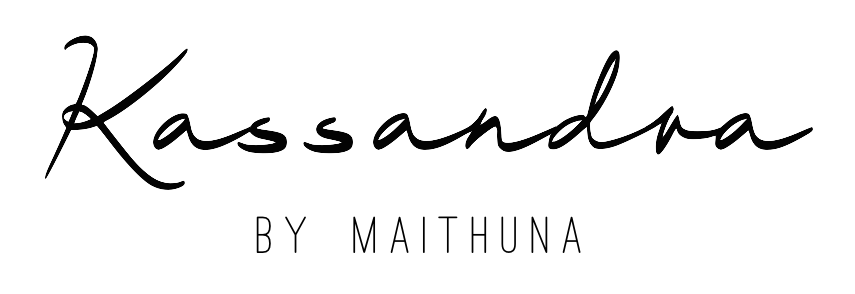
Packaging Design of a competitor product:







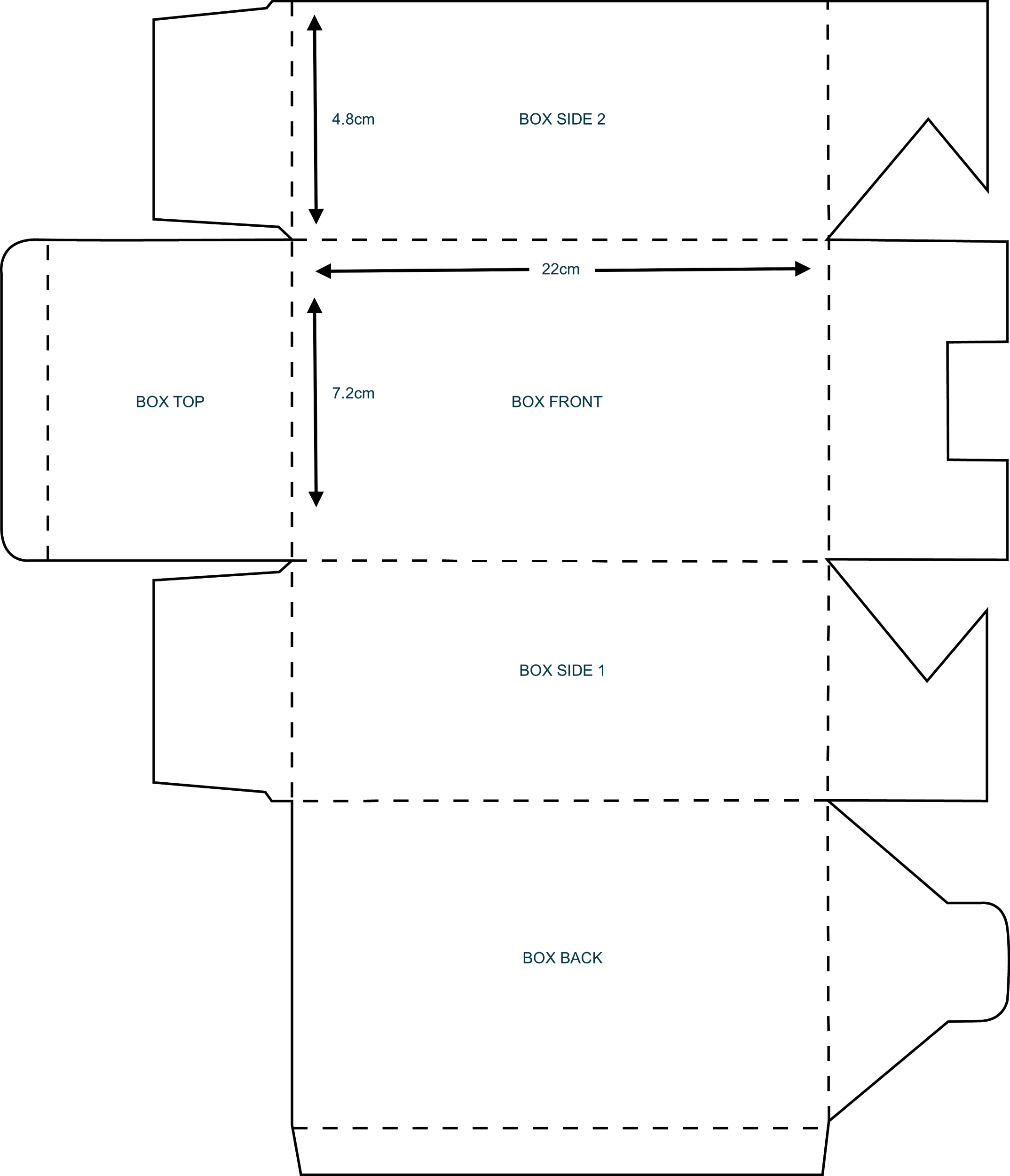
**LOGO**Currently awaiting final logo! A working example is attached and below. The final logo will be added as a revision.



**PACKAGING**

**Dimensions:** 22 x 7.2 x 4.8cm

**EXAMPLE NET (Not to scale)**, to act as a guide for what is required on each side. See descriptions of what goes on each side below:



**DETAILED REQUIREMENTS**

**BOX FRONT:**

LOGO

CORDLESS MINI WAND MASSAGER

[www.maithuna.co](http://www.maithuna.co)

**BOX SIDE 1:**

ICON

Sleek, Cordless design

ICON

100% Waterproof

ICON

USB Rechargable

ICON

8x Stimulating Speeds

ICON

20x Heavenly Pulsations

ICON

Discreetly Quiet

ICON

Body-safe Silicone

ICON

Phthalate-free

**BOX SIDE 2**

The Kassandra was created for your theraputic satisfaction.

Delight your body with 8 Stimulating Speeds & 20 Heavenly Pulsations of Massage Pleasure.

Where will Kassandra take you?

LOGO

www.maithuna.co

**BOX BASE:**

Colour: Aubergine

Size: 7.8” (L) x 1.6” (W) / 200MM (L) x 41MM (W)

Weight: 6.5 ounces / 186G

Material: Body-Safe Medical Grade Silicone + ABS

Battery: Li-oh 1200MAH 3.7V

Charging: 1.5 hours at 5V 500MA

Sound Output: =<40DB

User time: up to 3 hours

Model: 00000000-000000000

LOGO

[www.maithuna.co](http://www.yarosi.com)

1 year warranty (ICON)

CE logo + barcode (awaiting)